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STATE OF RHODE ISLAND

IN GENERAL ASSEMBLY

JANUARY SESSION, A.D. 2025

AN ACT

RELATING TO ELECTIONS -- DECEPTIVE AND FRAUDULENT SYNTHETIC MEDIA IN ELECTION COMMUNICATIONS

Introduced By: Representative Jacquelyn M. Baginski

<u>Date Introduced:</u> February 28, 2025

Referred To: House State Government & Elections

(Secretary of State)

It is enacted by the General Assembly as follows:

1	SECTION 1. Title 17 of the General Laws entitled "ELECTIONS" is hereby amended by
2	adding thereto the following chapter:
3	CHAPTER 30
4	DECEPTIVE AND FRAUDULENT SYNTHETIC MEDIA IN ELECTION
5	<u>COMMUNICATIONS</u>
6	17-30-1. Deceptive synthetic media.
7	(a) For purposes of this chapter, "candidate" means and includes an incumbent or current
8	office holder.
9	(b) For purposes of this chapter, "synthetic media" means an image, an audio recording, or
10	a video recording of an individual's appearance, speech, or conduct that has been intentionally
11	manipulated with the use of generative adversarial network techniques or other digital technology
12	to create a realistic but false image, audio, or video that produces:
13	(1) A depiction that, to a reasonable individual, appears to be a real individual in terms of
14	appearance, action, or speech, but that did not occur in reality; and
15	(2) A fundamentally different understanding or impression of the appearance, action, or
16	speech than a reasonable person would have from the unaltered, original version of the image, audio
17	recording, or video recording.

(c) A candidate, authorized candidate campaign committee, political action committee,

1	political party committee, or person or entity making an independent expenditure as defined in §
2	17-25-3 shall not, within ninety (90) days of any election at which a candidate for elective office
3	will appear on a ballot, distribute synthetic media that the candidate, authorized candidate campaign
4	committee, political action committee, political party committee, or person or entity making an
5	independent expenditure as defined in § 17-25-3 knows or should know is deceptive and fraudulent
6	synthetic media, as defined in subsection (b) of this section.
7	(d)(1) The prohibition in subsection (c) of this section does not apply if the image, audio
8	recording, or video recording includes a disclosure stating that the image has been manipulated or
9	generated by artificial intelligence.
10	(2) For visual media, the text of the disclosure shall appear in a size that is easily readable
11	by the average viewer, and no smaller than the largest font size of any other text appearing in the
12	visual media. If the visual media does not include any other text, the disclosure shall appear in a
13	size that is easily readable by the average viewer. For visual media that is a video, the disclosure
14	shall appear for the duration of the video.
15	(3) If the media consists of audio only, and no visual disclosure is feasible, the disclosure
16	shall be read in a clearly spoken manner, and in a speed and pitch that can be easily heard by the
17	average listener, at the beginning of the audio, at the end of the audio, and, if the audio is greater
18	than two (2) minutes in length, interspersed within the audio at intervals of not greater than two (2)
19	minutes.
20	17-30-2. Right of action.
21	(a) A candidate whose appearance, actions, or speech are depicted through the use of
22	synthetic media in violation of § 17-30-1 may seek injunctive or other equitable relief from a
23	candidate, authorized candidate campaign committee, political action committee, political party
24	committee, or person or entity making an independent expenditure as defined in § 17-25-3
25	prohibiting the distribution of audio or visual synthetic media in violation of this chapter.
26	(b) A candidate whose appearance, actions, or speech are depicted using synthetic media
27	may also bring an action for general or special damages against a candidate, authorized candidate
28	campaign committee, political action committee, political party committee, or person or entity
29	making an independent expenditure as defined in § 17-25-3 that generated the synthetic media. The
30	court may also award a prevailing party reasonable attorneys' fees and costs. This subsection shall
31	not be construed to limit or preclude a plaintiff from recovering under any other available remedy.
32	(c) In any civil action alleging a violation of this chapter, the plaintiff shall bear the burden
33	of establishing the violation through clear and convincing evidence.
34	17-30-3. Application.

A radio or television broadcasting station, including a cable or satellite television and their affiliates, programmer, or producer, or mobile application or streaming service its, distributes, or broadcasts synthetic media as prohibited by this chapter provided that not distributing synthetic media as a political action committee or entity making an ant expenditure as defined in § 17-25-3; An Internet website, or a regularly published newspaper, magazine, or other periodical circulation, including an Internet or electronic publication, that routinely carries newspentary of general interest, and that publishes synthetic media as prohibited by this the publication clearly states that the synthetic media does not accurately represent the conduct of the candidate; Synthetic media that constitutes satire or parody; or An interactive computer service as defined in 47 U.S.C. § 230. The provisions of this chapter shall not restrict the ability of a person to detect, prevent,
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o, or protect against security incidents, identity theft, fraud, harassment, malicious or
activities, or any illegal activity, or preserve the integrity or security of systems or
e, report, or prosecute those responsible for any such action.
7-30-4. Severability.
ne provisions of this chapter are severable. If any provision of this chapter or its
n is held to be invalid, such holding shall not affect other provisions or applications that
en effect without the invalid provision.
ECTION 2. This act shall take effect upon passage.
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EXPLANATION

BY THE LEGISLATIVE COUNCIL

OF

AN ACT

RELATING TO ELECTIONS -- DECEPTIVE AND FRAUDULENT SYNTHETIC MEDIA IN ELECTION COMMUNICATIONS

This act would create the deceptive and fraudulent synthetic media in election communications chapter to regulate the use of synthetic media in elections.

This act would take effect upon passage.

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