

2017 -- H 5943

LC002197

STATE OF RHODE ISLAND

IN GENERAL ASSEMBLY

JANUARY SESSION, A.D. 2017

HOUSE RESOLUTION

EXPRESSING CONDOLENCES ON THE PASSING OF VICTOR HUGO CUENCA

Introduced By: Representatives Diaz, Lombardi, Hull, Perez, and Tobon

Date Introduced: March 16, 2017

Referred To: House read and passed

1 WHEREAS, Victor Hugo Cuenca, a noted and well-respected entrepreneur in both
2 Rhode Island and Bolivia, passed away on Friday, March 10, 2017; and

3 WHEREAS, Mr. Cuenca was a native of Bolivia. He received a degree from the School
4 of Graphic Arts of Munich, Germany, and shortly thereafter he worked as a graphic designer at
5 the Spanish language newspaper La Semana in Boston. He also worked from 1994 to 1998 as a
6 Production Manager at El Mundo, a daily newspaper in Santa Cruz, Bolivia; and

7 WHEREAS, Mr. Cuenca established the esteemed Spanish language newspaper,
8 Providence en Español, a weekly publication that quickly garnered a reputation for being one of
9 Rhode Island's leading and most trusted news outlets. For the stellar journalism it consistently
10 produced, the newspaper earned two Metcalf Journalism Awards and was honored three times by
11 the National Association of Hispanic Newspapers for excellence in journalism. Mr. Cuenca also
12 established, in 2015, Victor Cuenca Account Marketing, a public relations and digital marketing
13 firm; and

14 WHEREAS, In his spare time, Mr. Cuenca was an outdoor enthusiast who enjoyed
15 skydiving, an activity he had participated in since he was fourteen years old. He was also a doting
16 family man and was devoted to his Christian faith. Mr. Cuenca will be sorely missed by his
17 family and many friends and will be remembered for being a superb journalist and an
18 extraordinary entrepreneur; and

19 WHEREAS, Mr. Cuenca leaves behind his wife Vivian de la Zerda and his daughters
20 Samantha, Stephanie and Keila; now, therefore be it

1 RESOLVED, That this House of Representatives of the State of Rhode Island and
2 Providence Plantations hereby expresses its condolences on the passing of Victor Hugo Cuenca;
3 and be it further

4 RESOLVED, That the Secretary of State be and hereby is authorized and directed to
5 transmit a duly certified copy of this resolution to Mrs. Vivian de la Zerda and Family.

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