

2016 -- H 8370

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LC003121
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STATE OF RHODE ISLAND

IN GENERAL ASSEMBLY

JANUARY SESSION, A.D. 2016

H O U S E R E S O L U T I O N

**RECOGNIZING THE SOUTH COUNTY TOURISM COUNCIL FOR ACHIEVING THE
DESTINATION MARKETING ACCREDITATION PROGRAM SEAL**

Introduced By: Representatives Tanzi, and Kennedy

Date Introduced: June 18, 2016

Referred To: House read and passed

1 WHEREAS, In January of 2007, the Destination Marketing Association International
2 (DMAI), established the Destination Marketing Accreditation Program (DMAP) seal in order to
3 recognize destination marketing organizations from around the world who have demonstrated a
4 "commitment to industry excellence" and have met "the industry standard for performance and
5 accountability"; and

6 WHEREAS, This year, the South County Tourism Council earned this prestigious
7 accreditation by successfully attaining a "multitude of mandatory and voluntary standards" in
8 various performance areas including, governance, finance, and human resources, to name just a
9 few; and

10 WHEREAS, The South County Tourism Council is a non-profit organization that has
11 enriched our state's prestige, prosperity, and potential through its efforts and dedication to
12 promoting "the Towns of Charlestown, Coventry, East Greenwich, Exeter, Hopkinton,
13 Narragansett, North Kingstown, Richmond, South Kingstown, West Greenwich, and Westerly" as
14 leisure travel destinations; and

15 WHEREAS, In addition, the South County Tourism Council's efforts to promote Rhode
16 Island extend beyond the boundaries of South County, with marketing campaigns that have
17 attracted visitors to sample and experience all the offerings, history, adventures, and beautiful
18 sights throughout our state; now, therefore be it

19 RESOLVED, That this House of Representatives of the State of Rhode Island and

1 Providence Plantations hereby recognizes and applauds members of the South County Tourism
2 Council for achieving the Destination Marketing Accreditation Program Seal. We furthermore
3 thank them for their dedication to excellence and for highlighting the splendor of our Ocean
4 State; and be it further

5 RESOLVED, That the Secretary of State be and hereby is authorized and directed to
6 transmit duly certified copies of this resolution to Myrna George, President & CEO of the South
7 County Tourism Council, and Frank Prosnitz, Chairman of the South County Board Of Directors.

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