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STATE OF RHODE ISLAND

IN GENERAL ASSEMBLY

JANUARY SESSION, A.D. 2015

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A N A C T

RELATING TO HIGHWAYS -- OUTDOOR ADVERTISING

Introduced By: Senators Ciccone, McCaffrey, Felag, and Walaska

Date Introduced: February 11, 2015

Referred To: Senate Special Legislation and Veterans Affairs

It is enacted by the General Assembly as follows:

1 SECTION 1. Section 24-10.1-2 of the General Laws in Chapter 24-10.1 entitled  
2 "Outdoor Advertising" is hereby amended to read as follows:

3 **24-10.1-2. Definitions.** -- As used in this chapter:

4 (1) "Information center" means an area or site established and maintained as safety rest  
5 areas for the purpose of informing the public of places of interest within the state and providing  
6 such other information as the director of transportation may consider desirable.

7 (2) "Interstate system" means that portion of the national system of interstate and defense  
8 highways located within this state, as officially designated, or as may hereafter be so designated,  
9 by the director of transportation, and approved pursuant to the provisions of title 23, United States  
10 Code, Highways.

11 (3) (i) "Maintenance" means the normal repair of outdoor advertising due to wear and  
12 tear. Maintenance shall not include the relocation nor the increase of advertisement size nor  
13 height. Maintenance shall not permit any alterations such as the addition of face lighting nor lit  
14 panels, moving parts, sparkling surfaces, cutouts nor temporary extensions of advertising space.

15 (ii) Maintenance shall permit the change in the advertisement copy by means of trivision  
16 technology or other equivalent technology ~~approved by the department of transportation and, if~~  
17 ~~necessary, the federal highway administration~~; provided, however, for each sign using such  
18 technology two (2) valid permits for signs of equivalent size shall be required. Provided, further,  
19 however, that in the event that a person, firm or corporation does not hold more than one permit,

1 only one permit for signs of equivalent size shall be required.

2 (4) "Outdoor advertising" means an outdoor sign, display, light, device, figure, painting,  
3 drawing, message, plaque, poster, billboard, structure, or other thing which is designed, intended  
4 or used to advertise or inform, any part of the advertising or information contents of which is  
5 visible from any place on the main-traveled way of the interstate, primary, or secondary systems.

6 (5) "Primary systems" means that portion of connected main highways, as officially  
7 designated, or as may hereafter be so designated, by the director of transportation, pursuant to the  
8 provisions of title 23, United States Code, Highways.

9 (6) "Safety rest area" means an area or site established and maintained within or adjacent  
10 to the right-of-way by or under public supervision or control, for the convenience of the traveling  
11 public.

12 (7) "Secondary systems" means that portion of state maintained roads that are neither  
13 interstate nor primary roads.

14 SECTION 2. This act shall take effect upon passage.

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EXPLANATION  
BY THE LEGISLATIVE COUNCIL  
OF  
A N A C T  
RELATING TO HIGHWAYS -- OUTDOOR ADVERTISING

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- 1           This act would allow a change in outdoor advertisement copy by means of trivision
- 2   technology or other equivalent technology without approval by the department of transportation
- 3   or the federal highway administration.
- 4           This act would take effect upon passage.

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