

2026 -- S 2768

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STATE OF RHODE ISLAND

IN GENERAL ASSEMBLY

JANUARY SESSION, A.D. 2026

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A N A C T

RELATING TO COMMERCIAL LAW -- GENERAL REGULATORY PROVISIONS --
UNFAIR SALES PRACTICES

Introduced By: Senators Thompson, and Murray

Date Introduced: March 04, 2026

Referred To: Senate Commerce

It is enacted by the General Assembly as follows:

1 SECTION 1. Chapter 6-13 of the General Laws entitled "Unfair Sales Practices" is hereby
2 amended by adding thereto the following section:

3 **6-13-14.1. Unlawful retention policy – canceling of subscriptions, memberships.**

4 (a) Any business entity that makes automatic renewal offers or continuous service offers
5 for goods, services, memberships or subscriptions to consumers shall:

6 (1) Provide an acknowledgment to a consumer disclosing the automatic renewal offer terms
7 or continuous service offer terms, the cancellation policy and information regarding how to cancel
8 the goods or services in a manner that is capable of being retained by the consumer. If the automatic
9 renewal offer or continuous service offer includes a free gift or trial, the acknowledgment shall
10 include a clear and conspicuous explanation of the price that will be charged after the trial ends or
11 the manner in which the pricing will change upon conclusion of the trial, disclose how to cancel
12 the goods or services, provide the deadline by which the consumer must act to stop or prevent
13 charges and allow the consumer to cancel the goods or services before the consumer pays for the
14 goods or services.

15 (2) Disclose the automatic renewal offer or continuous service offer to a consumer in a
16 contract, or a contract offer in a clear and conspicuous manner.

17 (3) Allow a consumer who accepts the automatic renewal offer or a continuous service
18 offer online to terminate the acceptance of the goods or services online with no further action

1 required by the consumer.

2 (4) In the case of a material change in the terms of the automatic renewal offer or
3 continuous service offer, provide a consumer with clear and conspicuous notice of the material
4 change and information regarding how to cancel the goods or services in a manner that is capable
5 of being retained by the consumer.

6 (5) Not intentionally misrepresent the terms of the automatic renewal offer or continuous
7 service offer or any material fact related to the underlying good or service.

8 (b) A business entity shall allow a consumer who accepted an automatic renewal or
9 continuous service offer to terminate the automatic renewal offer or continuous service offer under
10 this clause by electronic mail formatted and provided by the business entity without additional
11 information, or through a link to a website or other online service the consumer can use to cancel.

12 (c) A violation of this section shall constitute a deceptive trade practice in violation of
13 chapter 13.1 of title 6 and shall be subject to the enforcement provisions of § 6-13.1-5 and private
14 rights of action pursuant to the provisions of § 6-13.1-5.2.

15 (d) As used in this section:

16 (1) "Clear and conspicuous" means, in reference to text, type larger than the surrounding
17 text, or in contrasting type, font, or color to the surrounding text of the same size, or set off from
18 the surrounding text of the same size by symbols or other marks, in a manner that clearly calls
19 attention to the language.

20 (2) "Consumer" means an individual who obtains or has obtained goods or services,
21 memberships or subscriptions primarily for personal, family or household purposes.

22 SECTION 2. This act shall take effect upon passage.

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EXPLANATION
BY THE LEGISLATIVE COUNCIL
OF

A N A C T

RELATING TO COMMERCIAL LAW -- GENERAL REGULATORY PROVISIONS --
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1 This act would require any business entity that makes automatic renewal offers or
2 continuous service offers for goods, services, memberships or subscriptions that are available on-
3 line, also make the canceling such agreements for goods, services, memberships or subscriptions
4 equally accessible on-line.

5 This act would take effect upon passage.

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