

2026 -- H 7543

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S T A T E O F R H O D E I S L A N D

IN GENERAL ASSEMBLY

JANUARY SESSION, A.D. 2026

A N A C T

RELATING TO COMMERCIAL LAW -- GENERAL REGULATORY PROVISIONS --
INTERNET ACCESS AND ADVERTISING BY FACSIMILE

Introduced By: Representatives Voas, Potter, O'Brien, Slater, and Read

Date Introduced: February 06, 2026

Referred To: House Innovation, Internet, & Technology

It is enacted by the General Assembly as follows:

1 SECTION 1. Chapter 6-47 of the General Laws entitled "Internet Access and Advertising
2 by Facsimile" is hereby amended by adding thereto the following section:

3 **6-47-2.1. Accessibility and ability to determine artificial intelligence generated
4 images.**

5 (a) Any and all video, image, or photography generated by artificial intelligence or "AI"
6 that is uploaded, created, distributed or originated from within the State of Rhode Island and is
7 posted on or to a public platform or that is posted from outside of the State of Rhode Island and is
8 viewable in Rhode Island shall contain a marking disclosing that the video image or photograph
9 has been generated by AI.

10 (b) As used in this section "artificial intelligence" or "AI" means a machine-based system
11 that undertakes analysis, reasoning and problem-solving, and that can be used to generate
12 predictions, recommendations, photographs, videos, or other content.

13 (c) Any person or entity violating the provisions of subsection (a) of this section for profit,
14 or for trade as defined in § 6-13.1-1, shall be deemed to have engaged in a deceptive trade practice
15 in violation of chapter 13.1 of title 6 and shall be subject to a civil penalty pursuant to the provisions

1 of §6-13.1-8.

2 SECTION 2. This act shall take effect upon passage.

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EXPLANATION
BY THE LEGISLATIVE COUNCIL
OF

A N A C T

RELATING TO COMMERCIAL LAW -- GENERAL REGULATORY PROVISIONS --
INTERNET ACCESS AND ADVERTISING BY FACSIMILE

- 1 This act would require that video or photography generated by artificial intelligence or
- 2 "AI" that is posted on a public platform and that is viewable in Rhode Island shall contain a marking
- 3 disclosing that the video or photo has been generated by AI. A violation of this provision by an
- 4 entity for profit would constitute a deceptive trade practice.
- 5 This act would take effect upon passage.

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