LC002371

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## STATE OF RHODE ISLAND

#### IN GENERAL ASSEMBLY

#### **JANUARY SESSION, A.D. 2025**

#### JOINT RESOLUTION

#### MAKING AN APPROPRIATION OF \$750,000 TO WATERFIRE PROVIDENCE

Introduced By: Senators Bissaillon, and Mack

Date Introduced: March 14, 2025

Referred To: Senate Finance

1 WHEREAS, WaterFire Providence, an independent, 501(c)(3) nonprofit arts 2 organization, has transformed the capital city into an acclaimed international destination over the past 30 years, creating one of the leading attractions of the important tourism sector, inspiring 3 millions of residents and visitors, revitalizing our capital city, building community engagement, 4 and rebuilding our civic pride by presenting WaterFire for all to enjoy its bonfires on the three 5 rivers in downtown Providence; and 6 7 WHEREAS, The event, complete with music, performers, artists, vendors, and special events, has revived the nightlife of downtown Providence as an engaging, admission-free event 8 9 that appeals to the entire community, drawing nearly one million visitors each year from all 10 around the world, attracting conventions, and filling our hotels and restaurants, to gather in an 11 urban park that would otherwise be dark, empty and potentially dangerous; and 12 WHEREAS, An independent economic evaluation report by the US Army Corps of 13 Engineers, as part of a dredging feasibility study, determined that the WaterFire event annually 14 produces an economic output of \$151,305,940 (in 2023, adjusted for inflation); in addition, WaterFire generates over \$11,945,205 in direct tax revenue for the State of Rhode Island, based 15 16 on a report from Acadia and the University of Rhode Island (in 2023, adjusted for inflation) and 17 supports nearly 1,300 jobs for community residents; and 18 WHEREAS, Additionally, each year the WaterFire event secures earned traditional and 19 new media valued at millions of dollars which strengthens the Creative Capital and State of the

Arts brands and promotes them as a top international cultural tourism destination especially

1	during the summer months	when hotel occupance	v rates are often at tl	heir lowest in Providence and
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2 Warwick and hotels charge higher rates and regularly sell out on WaterFire nights, causing room

3 inventory to be the biggest driver in determining the event's economic impact and, from 2014

(2,347) to 2022 (3,031), hotel room inventory increased 29 percent; and

WHEREAS, In 2012, WaterFire Providence purchased 475 Valley Street, a long

abandoned and rapidly deteriorating historic-registered, industrial property, which it garnered

millions of dollars in out of state monies and rehabilitated and opened in May 2017 as a 37,000

square foot, multi-use arts venue and neighborhood anchor institution known as the WaterFire

9 Arts Center; and

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WHEREAS, WaterFire Providence is leveraging its strengths, resources, knowledge, experience and networks to invest in programs that help young members of the BIPOC community develop the skills and experience that they need to be self-sufficient, contributing members of the community through the development of the ArtLab@WaterFire and, also, supporting artists under thirty years of age develop the skills and experience that they need to advance their careers and become leaders in Rhode Island's creative economy through the development of the WaterFire Accelerate program; now, therefore be it

RESOLVED, That there is hereby appropriated, out of any money in the treasury not otherwise appropriated for the fiscal year 2025-2026, the sum of seven hundred fifty thousand dollars (\$750,000) to provide operational support for WaterFire Providence; and the state controller is hereby authorized and directed to draw his orders upon the general treasurer for payment of said sum, or so much thereof as may be from time required, upon receipt of properly authenticated vouchers.

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# EXPLANATION

## BY THE LEGISLATIVE COUNCIL

OF

# JOINT RESOLUTION

# MAKING AN APPROPRIATION OF \$750,000 TO WATERFIRE PROVIDENCE

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1	This resolution would authorize the appropriation of the sum of §750,000 to WaterFire
2	Providence.
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