LC001435

2025 -- H 5479

STATE OF RHODE ISLAND

IN GENERAL ASSEMBLY

JANUARY SESSION, A.D. 2025

JOINT RESOLUTION

MAKING AN APPROPRIATION OF \$750,000 TO WATERFIRE PROVIDENCE

<u>Introduced By:</u> Representatives Slater, and Diaz <u>Date Introduced:</u> February 12, 2025 <u>Referred To:</u> House Finance

1 WHEREAS, WaterFire Providence, an independent, 501(c)(3) nonprofit arts 2 organization, has transformed the capital city into an acclaimed international destination over the 3 past 30 years, creating one of the leading attractions of the important tourism sector, inspiring 4 millions of residents and visitors, revitalizing our capital city, building community engagement, 5 and rebuilding our civic pride by presenting WaterFire for all to enjoy its bonfires on the three 6 rivers in downtown Providence; and

WHEREAS, The event, complete with music, performers, artists, vendors, and special events, has revived the nightlife of downtown Providence as an engaging, admission-free event that appeals to the entire community, drawing nearly one million visitors each year from all around the world, attracting conventions, and filling our hotels and restaurants, to gather in an urban park that would otherwise be dark, empty and potentially dangerous; and

WHEREAS, An independent economic evaluation report by the US Army Corps of Engineers, as part of a dredging feasibility study, determined that the WaterFire event annually produces an economic output of \$151,305,940 (in 2023, adjusted for inflation); in addition, WaterFire generates over \$11,945,205 in direct tax revenue for the State of Rhode Island, based on a report from Acadia and the University of Rhode Island (in 2023, adjusted for inflation) and supports nearly 1,300 jobs for community residents; and

18 WHEREAS, Additionally, each year the WaterFire event secures earned traditional and 19 new media valued at millions of dollars which strengthens the Creative Capital and State of the 20 Arts brands and promotes them as a top international cultural tourism destination especially during the summer months when hotel occupancy rates are often at their lowest in Providence and
Warwick and hotels charge higher rates and regularly sell out on WaterFire nights, causing room
inventory to be the biggest driver in determining the event's economic impact and, from 2014
(2,347) to 2022 (3,031), hotel room inventory increased 29 percent; and

5 WHEREAS, In 2012, WaterFire Providence purchased 475 Valley Street, a long 6 abandoned and rapidly deteriorating historic-registered, industrial property, which it garnered 7 millions of dollars in out of state monies and rehabilitated and opened in May 2017 as a 37,000 8 square foot, multi-use arts venue and neighborhood anchor institution known as the WaterFire 9 Arts Center; and

WHEREAS, WaterFire Providence is leveraging its strengths, resources, knowledge, experience and networks to invest in programs that help young members of the BIPOC community develop the skills and experience that they need to be self-sufficient, contributing members of the community through the development of the ArtLab@WaterFire and, also, supporting artists under thirty years of age develop the skills and experience that they need to advance their careers and become leaders in Rhode Island's creative economy through the development of the WaterFire Accelerate program; now, therefore be it

17 RESOLVED, That there is hereby appropriated, out of any money in the treasury not 18 otherwise appropriated for the fiscal year 2025-2026, the sum of seven hundred fifty thousand 19 dollars (\$750,000) to provide operational support for WaterFire Providence; and the state 20 controller is hereby authorized and directed to draw his orders upon the general treasurer for 21 payment of said sum, or so much thereof as may be from time required, upon receipt of properly 22 authenticated vouchers.

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EXPLANATION

BY THE LEGISLATIVE COUNCIL

OF

JOINT RESOLUTION

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This resolution would authorize the appropriation of the sum of §750,000 to WaterFire

2 Providence.

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