## 2025 -- H 5291

LC000157

## STATE OF RHODE ISLAND

#### IN GENERAL ASSEMBLY

### **JANUARY SESSION, A.D. 2025**

### AN ACT

# RELATING TO COMMERCIAL LAW -- GENERAL REGULATORY PROVISIONS -- RHODE ISLAND SOCIAL MEDIA REGULATION ACT

<u>Introduced By:</u> Representatives Spears, Cotter, Donovan, Fogarty, Boylan, Speakman, McNamara, Chippendale, Tanzi, and Casimiro

<u>Date Introduced:</u> February 05, 2025

Referred To: House Corporations

It is enacted by the General Assembly as follows:

| 1  | SECTION 1. Title 6 of the General Laws entitled "COMMERCIAL LAW — GENERAL                           |
|----|---|
| 2  | REGULATORY PROVISIONS" is hereby amended by adding thereto the following chapter:                   |
| 3  | CHAPTER 61  |
| 4  | RHODE ISLAND SOCIAL MEDIA REGULATION ACT  |
| 5  | 6-61-1. Definitions.  |
| 6  | As used in this chapter:  |
| 7  | (1) "Account holder" means a person who has, or opens, an account or profile to use a               |
| 8  | social media company's platform.  |
| 9  | (2) "Director" means the director of the department of business regulation.                         |
| 10 | (3) "Department" means the department of business regulation.                                       |
| 11 | (4) "Educational entity" means a public school, a local education agency (LEA), a charter           |
| 12 | school, a private school, a denominational school, a parochial school, a community college, a state |
| 13 | college, a state university, or a nonprofit private postsecondary educational institution.          |
| 14 | (5) "Interactive computer service" means an information service, information system, or             |
| 15 | information access software provider that provides or enables computer access by multiple users to  |
| 16 | a computer server and provides access to the Internet. "Interactive computer service" includes:     |
| 17 | (i) A web service;  |
| 18 | (ii) A web system;  |

| 1  | (iii) A website;  |  |  |  |  |  |
|----|---|--|--|--|--|--|
| 2  | (iv) A web application; and   |  |  |  |  |  |
| 3  | (v) A web portal.   |  |  |  |  |  |
| 4  | (6) "Minor" means an individual who is under the age of eighteen (18) years.                          |  |  |  |  |  |
| 5  | (7) "Post" means content that an account holder makes available on a social media platform            |  |  |  |  |  |
| 6  | for other account holders or users to view.   |  |  |  |  |  |
| 7  | (8) "Social media company" means a person or entity that:   |  |  |  |  |  |
| 8  | (i) Provides a social media platform that has at least five million (5,000,000) account               |  |  |  |  |  |
| 9  | holders worldwide; and  |  |  |  |  |  |
| 10 | (ii) Is an interactive computer service.  |  |  |  |  |  |
| 11 | (9)(i) "Social media platform" means an online forum that a social media company makes                |  |  |  |  |  |
| 12 | available for an account holder to:   |  |  |  |  |  |
| 13 | (A) Create a profile;   |  |  |  |  |  |
| 14 | (B) Upload posts;   |  |  |  |  |  |
| 15 | (C) View the posts of other account holders; and  |  |  |  |  |  |
| 16 | (D) Interact with other account holders or users.   |  |  |  |  |  |
| 17 | (ii) "Social media platform" does not include an online service, website, or application:             |  |  |  |  |  |
| 18 | (A) Where the predominant or exclusive function is:   |  |  |  |  |  |
| 19 | (I) Electronic mail;  |  |  |  |  |  |
| 20 | (II) Direct messaging consisting of text, photos, or videos that are sent between devices by          |  |  |  |  |  |
| 21 | electronic means where messages are shared between the sender and the recipient, only visible to      |  |  |  |  |  |
| 22 | the sender and the recipient, and are not posted publicly;  |  |  |  |  |  |
| 23 | (B) That provides a streaming service that:   |  |  |  |  |  |
| 24 | (I) Provides only licensed media in a continuous flow from the service, website, or                   |  |  |  |  |  |
| 25 | application to the end user; and  |  |  |  |  |  |
| 26 | (II) Does not obtain a license to the media from a user or account holder by agreement to             |  |  |  |  |  |
| 27 | its terms of service;   |  |  |  |  |  |
| 28 | (C) That provides news, sports, entertainment, or other content that is preselected by the            |  |  |  |  |  |
| 29 | provider and not user generated, and any chat, comment, or interactive functionality that is provided |  |  |  |  |  |
| 30 | incidental to, directly related to, or dependent upon provision of the content;                       |  |  |  |  |  |
| 31 | (D) That provides online shopping or e-commerce, if the interaction with other users or               |  |  |  |  |  |
| 32 | account holders is generally limited to:  |  |  |  |  |  |
| 33 | (I) The ability to upload a post and comment on reviews; and  |  |  |  |  |  |
| 34 | (II) The ability to display lists or collections of goods for sale or wish lists; and other           |  |  |  |  |  |

| 1  | tunctions that are rocused on online shopping of a commerce radio than interaction between users      |  |  |  |  |
|----|---|--|--|--|--|
| 2  | or account holders;   |  |  |  |  |
| 3  | (E) That provides interactive gaming, virtual gaming, or an online service, that allows the           |  |  |  |  |
| 4  | creation and uploading of content for the purpose of interactive gaming, edutainment, or associated   |  |  |  |  |
| 5  | entertainment, and the communication related to that content;   |  |  |  |  |
| 6  | (F) That provides photo editing that has an associated photo hosting service, if the                  |  |  |  |  |
| 7  | interaction with other users or account holders is generally limited to liking or commenting;         |  |  |  |  |
| 8  | (G) That provides a professional creative network for showcasing and discovering artistic             |  |  |  |  |
| 9  | content, if the content is required to be non-pornographic;   |  |  |  |  |
| 10 | (H) That provides single-purpose community groups for public safety if the interaction                |  |  |  |  |
| 11 | with other users or account holders is generally limited to that single purpose and the community     |  |  |  |  |
| 12 | group has guidelines or policies against illegal content;   |  |  |  |  |
| 13 | (I) Providing career development opportunities, including professional networking, job                |  |  |  |  |
| 14 | skills, learning certifications, and job posting and application services;                            |  |  |  |  |
| 15 | (J) That provides business to business software;  |  |  |  |  |
| 16 | (K) That provides a teleconferencing or videoconferencing service that allows reception               |  |  |  |  |
| 17 | and transmission of audio and video signals for real time communication;                              |  |  |  |  |
| 18 | (L) That provides cloud storage;  |  |  |  |  |
| 19 | (M) That provides shared document collaboration;  |  |  |  |  |
| 20 | (N) That provides cloud computing services, which may include cloud storage and shared                |  |  |  |  |
| 21 | document collaboration;   |  |  |  |  |
| 22 | (O) Providing access to or interacting with data visualization platforms, libraries, or hubs;         |  |  |  |  |
| 23 | (P) Permitting comments on a digital news website, if the news content is posted only by              |  |  |  |  |
| 24 | the provider of the digital news website;   |  |  |  |  |
| 25 | (Q) Providing or obtaining technical support for a platform, product, or service;                     |  |  |  |  |
| 26 | (R) That provides academic or scholarly research;   |  |  |  |  |
| 27 | (S) That provides genealogical research where the majority of the content that is posted or           |  |  |  |  |
| 28 | created is posted or created by the provider of the online service, website, or application and the   |  |  |  |  |
| 29 | ability to chat, comment, or interact with other users is directly related to the provider's content; |  |  |  |  |
| 30 | (T) That is a classified ad service that only permits the sale of goods and prohibits the             |  |  |  |  |
| 31 | solicitation of personal services; or   |  |  |  |  |
| 32 | (U) That is used by and under the direction of an educational entity, including a learning            |  |  |  |  |
| 33 | management system a student engagement program and a subject or skill-specific program.               |  |  |  |  |
| 34 | (10) "User" means a person who has access to view all or some of the post on a social                 |  |  |  |  |

| 1  | media platform, but is not an account holder.   |  |  |  |
|----|---|--|--|--|
| 2  | (11) "Rhode Island account holder" means a person who is a Rhode Island resident and an             |  |  |  |
| 3  | account holder. The term "Rhode Island account holder" includes a Rhode Island minor account        |  |  |  |
| 4  | holder.   |  |  |  |
| 5  | (12) "Rhode Island minor account holder" means a Rhode Island account holder who is a               |  |  |  |
| 6  | minor.  |  |  |  |
| 7  | (13) "Rhode Island resident" means an individual who currently resides in Rhode Island.             |  |  |  |
| 8  | 6-61-2. Age requirements for use of social media platform Parental consent                          |  |  |  |
| 9  | Rulemaking authority of decision.   |  |  |  |
| 10 | (a) Commencing January 1, 2026, a social media company may not permit a Rhode Island                |  |  |  |
| 11 | resident who is a minor to be an account holder on the social media company's social media          |  |  |  |
| 12 | platform unless the Rhode Island resident has the express consent of a parent or guardian.          |  |  |  |
| 13 | (b) Notwithstanding any provision of this chapter, a social media company may not permit            |  |  |  |
| 14 | a Rhode Island resident who is a minor to hold or open an account on a social media platform if the |  |  |  |
| 15 | minor is ineligible to hold or open an account under any other provision of state or federal law.   |  |  |  |
| 16 | (c) Commencing January 1, 2026, a social media company shall verify the age of an                   |  |  |  |
| 17 | existing or new Rhode Island account holder and, if the existing or new account holder is a minor,  |  |  |  |
| 18 | confirm that a minor has consent as required under this chapter:                                    |  |  |  |
| 19 | (1) For a new account, at the time the Rhode Island resident opens the account; or                  |  |  |  |
| 20 | (2) For a Rhode Island account holder who has not provided age verification as required             |  |  |  |
| 21 | under this section, within fourteen (14) calendar days of the Rhode Island account holder's attempt |  |  |  |
| 22 | to access the account.  |  |  |  |
| 23 | (d) If a Rhode Island account holder fails to meet the verification requirements of this            |  |  |  |
| 24 | section within the required time period, the social media company shall deny access to the account: |  |  |  |
| 25 | (1) Upon the expiration of the time period; and   |  |  |  |
| 26 | (2) Until all verification requirements are met.  |  |  |  |
| 27 | (e) The department shall promulgate rules and regulations to implement the provisions of            |  |  |  |
| 28 | this chapter to include, but not limited to:  |  |  |  |
| 29 | (1) Establish processes or means by which a social media company may meet the age                   |  |  |  |
| 30 | verification requirements of this chapter;  |  |  |  |
| 31 | (2) Establish acceptable forms or methods of identification, which may not be limited to a          |  |  |  |
| 32 | valid identification card issued by a government entity;  |  |  |  |
| 33 | (3) Establish requirements for providing confirmation of the receipt of any information             |  |  |  |
| 34 | provided by a person seeking to verify age under this chapter:                                      |  |  |  |

| 1  | (4) Establish processes of means to commit that a parent of guardian has provided consent             |  |  |  |  |
|----|---|--|--|--|--|
| 2  | for the minor to open or use an account pursuant to the provisions of this chapter;                   |  |  |  |  |
| 3  | (5) Establish requirements for retaining, protecting, and securely disposing of any                   |  |  |  |  |
| 4  | information obtained by a social media company or its agent as a result of compliance with the        |  |  |  |  |
| 5  | requirements of this chapter; and   |  |  |  |  |
| 6  | (6) Require that information obtained by a social media company or its agent in order to              |  |  |  |  |
| 7  | comply retained for the purpose of compliance and may not be used for any other purpose.              |  |  |  |  |
| 8  | (f) If the department permits an agent to process verification requirements required by this          |  |  |  |  |
| 9  | section, require that the agent have its principal place of business in the United States of America. |  |  |  |  |
| 10 | (g) The department shall require other applicable state agencies to comply with any rules             |  |  |  |  |
| 11 | promulgated under the authority of this section.  |  |  |  |  |
| 12 | (h) The department shall ensure that the rules are consistent with state and federal law.             |  |  |  |  |
| 13 | 6-61-3. Prohibition on data collection for certain accounts Prohibition on                            |  |  |  |  |
| 14 | advertising Use of information Search results Directed content.                                       |  |  |  |  |
| 15 | Commencing January 1, 2026, a social media company, for a social media platform                       |  |  |  |  |
| 16 | account held by a Rhode Island minor account holder:  |  |  |  |  |
| 17 | (1) Shall prohibit direct messaging between the account and any other user that is not linked         |  |  |  |  |
| 18 | to the account through friending;   |  |  |  |  |
| 19 | (2) May not show the account in search results for any user that is not linked to the account         |  |  |  |  |
| 20 | through friending;  |  |  |  |  |
| 21 | (3) Shall prohibit the display of any advertising in the account;                                     |  |  |  |  |
| 22 | (4) Shall not collect or use any personal information from the posts, content, messages,              |  |  |  |  |
| 23 | text, or usage activities of the account other than information that is necessary to comply with, and |  |  |  |  |
| 24 | to verify compliance with, state or federal law, which information includes a parent or guardian's    |  |  |  |  |
| 25 | name, a birth date, and any other information required to be submitted under this section; and        |  |  |  |  |
| 26 | (5) Shall prohibit the use of targeted or suggested groups, services, products, posts,                |  |  |  |  |
| 27 | accounts, or users in the account.  |  |  |  |  |
| 28 | 6-61-4. Parental access to social media account.  |  |  |  |  |
| 29 | (a) Commencing January 1, 2026, a social media company shall provide a parent or                      |  |  |  |  |
| 30 | guardian who has given parental consent for a Rhode Island minor account holder under § 6-61-2        |  |  |  |  |
| 31 | with a password or other means for the parent or guardian to access the account, which shall allow    |  |  |  |  |
| 32 | the parent or guardian to view:   |  |  |  |  |
| 33 | (1) All posts the Rhode Island minor account holder makes under the social media platform             |  |  |  |  |
| 34 | account; and  |  |  |  |  |

| 1  | (2) All responses and messages sent to or by the Rhode Island minor account holder in the       |  |  |  |  |
|----|---|--|--|--|--|
| 2  | social media platform account.  |  |  |  |  |
| 3  | 6-61-5. Limited hours of access for minors Parental access and options.                         |  |  |  |  |
| 4  | (a) Commencing January 1, 2026, a social media company shall prohibit a Rhode Island            |  |  |  |  |
| 5  | minor account holder from having access to the Rhode Island minor account holder's account      |  |  |  |  |
| 6  | during the hours of 10:30 p.m. to 6:30 a.m., unless the access is modified according to another |  |  |  |  |
| 7  | requirement of this section.  |  |  |  |  |
| 8  | (1) Time of day under this section shall be calculated based on the Internet protocol address   |  |  |  |  |
| 9  | being used by the Rhode Island minor account holder at the time of attempting access.           |  |  |  |  |
| 10 | (2) A social media company shall provide options for a parent or guardian with access to        |  |  |  |  |
| 11 | an account under § 6-61-4 to:   |  |  |  |  |
| 12 | (i) Change or eliminate the time-of-day restriction described in subsection (a) of this         |  |  |  |  |
| 13 | section; and  |  |  |  |  |
| 14 | (ii) Set a limit on the number of hours per day that a Rhode Island minor account holder        |  |  |  |  |
| 15 | may use the account.  |  |  |  |  |
| 16 | (3) A social media company shall not permit a Rhode Island minor account holder to              |  |  |  |  |
| 17 | change or bypass restrictions on access as required by this section.                            |  |  |  |  |
| 18 | (4) Notwithstanding any provision of this section, a social media company shall permit a        |  |  |  |  |
| 19 | parent or guardian with access to an account under § 6-61-4 to access the account without time  |  |  |  |  |
| 20 | restrictions.   |  |  |  |  |
| 21 | 6-61-6. Investigating powers of the department.   |  |  |  |  |
| 22 | (a) The department shall receive consumer complaints alleging a violation of this chapter.      |  |  |  |  |
| 23 | (b) A person may file a consumer complaint that alleges a violation under this chapter, with    |  |  |  |  |
| 24 | the department.   |  |  |  |  |
| 25 | (c) The department shall investigate a consumer complaint to determine whether a violation      |  |  |  |  |
| 26 | of §§ 6-61-2, 6-61-3, and/or 6-6-4 occurred.  |  |  |  |  |
| 27 | 6-61-7. Enforcement powers of the department.   |  |  |  |  |
| 28 | (a) Except for a private right of action under § 6-61-9, the department has the exclusive       |  |  |  |  |
| 29 | authority to administer and enforce the requirements of §§ 6-61-2, 6-61-3, and 6-61-4.          |  |  |  |  |
| 30 | (b) The attorney general upon request, shall give legal advice to, and act as counsel for, the  |  |  |  |  |
| 31 | department in the exercise of the department responsibilities under this chapter.               |  |  |  |  |
| 32 | (c) Subject to the ability to cure an alleged violation under this chapter:                     |  |  |  |  |
| 33 | (1) The department director may impose an administrative fine of up to two thousand five        |  |  |  |  |
| 34 | hundred dollars (\$2,500) for each violation of this chapter; and                               |  |  |  |  |

| 1  | (2) The department may bring an action in a court of competent jurisdiction to enforce a              |  |  |  |  |
|----|---|--|--|--|--|
| 2  | provision of this chapter.  |  |  |  |  |
| 3  | (d) In a court action by the department to enforce a provision of §§ 6-61-2, 6-61-3, or 6-            |  |  |  |  |
| 4  | 61-4, the court may:  |  |  |  |  |
| 5  | (1) Declare that the act or practice violates a provision of §§ 6-61-2, 6-61-3, or 6-61-4;            |  |  |  |  |
| 6  | (2) Issue an injunction for a violation of §§ 6-61-2, 6-61-3; or 6-61-4;                              |  |  |  |  |
| 7  | (3) Order disgorgement of any money received in violation of §§ 6-61-2, 6-61-3, or 6-61-              |  |  |  |  |
| 8  | <u>4;</u>   |  |  |  |  |
| 9  | (4) Order payment of disgorged money to an injured purchaser or consumer;                             |  |  |  |  |
| 10 | (5) Award actual damages to an injured purchaser or consumer; and                                     |  |  |  |  |
| 11 | (6) Award any other relief that the court deems reasonable and necessary.                             |  |  |  |  |
| 12 | (e) At least thirty (30) days before the day on which the department initiates an enforcement         |  |  |  |  |
| 13 | action against a person or entity that is subject to the requirements of this chapter, the department |  |  |  |  |
| 14 | shall provide the person or entity with:  |  |  |  |  |
| 15 | (1) Written notice that identifies each alleged violation; and  |  |  |  |  |
| 16 | (2) An explanation of the basis for each allegation.  |  |  |  |  |
| 17 | (f) The department may not initiate an action if the person or entity:                                |  |  |  |  |
| 18 | (1) Cures the noticed violation within thirty (30) days after the day on which the person or          |  |  |  |  |
| 19 | entity receives the notices; and  |  |  |  |  |
| 20 | (2) Provides the department with a written statement that:  |  |  |  |  |
| 21 | (i) The person or entity has cured the violation; and   |  |  |  |  |
| 22 | (ii) States no further violation shall occur.   |  |  |  |  |
| 23 | (g) The department may initiate a civil action against a person or entity who:                        |  |  |  |  |
| 24 | (1) Fails to cure a violation after receiving the notice described in this section; or                |  |  |  |  |
| 25 | (2) After curing a noticed violation and providing a written statement in accordance with             |  |  |  |  |
| 26 | the provisions of this chapter, commits another violation of the same provision.                      |  |  |  |  |
| 27 | (h) If a court of competent jurisdiction grants judgment or injunctive relief to the                  |  |  |  |  |
| 28 | department the court shall award the department:  |  |  |  |  |
| 29 | (1) Reasonable attorney fees;   |  |  |  |  |
| 30 | (2) Court costs; and  |  |  |  |  |
| 31 | (3) Investigative fees.   |  |  |  |  |
| 32 | (i) A person who repeatedly violates an administrative or court order issued for a violation          |  |  |  |  |
| 33 | of this chapter, is subject to a civil penalty of no more than five thousand dollars (\$5,000) for a  |  |  |  |  |
| 34 | second or subsequent violation.   |  |  |  |  |

| 1  | (j) A civil penalty authorized under this section may be imposed in any civil action brought           |  |  |  |  |
|----|--|--|--|--|--|
| 2  | by the department or by the attorney general on behalf of the department.                              |  |  |  |  |
| 3  | 6-61-8. Department report.   |  |  |  |  |
| 4  | The department shall compile an annual report:   |  |  |  |  |
| 5  | (1) Evaluating the liability and enforcement provisions of this chapter, including:                    |  |  |  |  |
| 6  | (i) The effectiveness of the department's efforts to enforce this chapter; and                         |  |  |  |  |
| 7  | (ii) Any recommendations for changes to this chapter;  |  |  |  |  |
| 8  | (2) Summarizing the consumer interactions that are protected and not protected by this                 |  |  |  |  |
| 9  | chapter, including a list of alleged violations the department has received; and                       |  |  |  |  |
| 10 | (3) An accounting of all administrative fines and civil penalties assessed during the year.            |  |  |  |  |
| 11 | 6-61-9. Private rights of action.  |  |  |  |  |
| 12 | (a) Commencing January 1, 2026, an aggrieved person or account holder may bring an                     |  |  |  |  |
| 13 | action against a person that does not comply with a requirement of § 6-61-2.                           |  |  |  |  |
| 14 | (b) A suit filed under the authority of this section shall be filed in the superior court for the      |  |  |  |  |
| 15 | county in which a person bringing the action resides.  |  |  |  |  |
| 16 | (c) If a court finds that a person or entity has violated a provision of §§ 6-61-2, 6-61-3, or         |  |  |  |  |
| 17 | 6-61-4, the person who brings an action under this section is entitled to:                             |  |  |  |  |
| 18 | (1) An award of reasonable attorney fees and court costs; and  |  |  |  |  |
| 19 | (2) An amount equal to the greater of:   |  |  |  |  |
| 20 | (i) Two thousand five hundred dollars (\$2,500) per each incident of violation; or                     |  |  |  |  |
| 21 | (ii) Actual damages for financial, physical, and emotional harm incurred by the person                 |  |  |  |  |
| 22 | bringing the action, if the court determines that the harm is a direct consequence of the violation or |  |  |  |  |
| 23 | violations.  |  |  |  |  |
| 24 | 6-61-10. Waiver prohibited.  |  |  |  |  |
| 25 | A waiver or limitation, or a purported waiver or limitation, of any of the following is void           |  |  |  |  |
| 26 | as unlawful, is against public policy, and a court or arbitrator may not enforce or give effect to the |  |  |  |  |
| 27 | waiver, notwithstanding any contract or choice-of-law provision in a contract of a protection or       |  |  |  |  |
| 28 | requirement provided under this chapter.   |  |  |  |  |
| 29 | 6-61-11. Severability.   |  |  |  |  |
| 30 | If any provision of this chapter or the application of any provision to any person or                  |  |  |  |  |
| 31 | circumstance is held invalid by a final decision of a court of competent jurisdiction, the remainder   |  |  |  |  |
| 32 | of this chapter shall be given effect without the invalid provision or application. The provisions of  |  |  |  |  |
| 33 | this chapter are severable.  |  |  |  |  |

| 1 | SECTION 2. | This act shall | take effect or | n January 1 | , 2026. |
|---|------------|----------------|----------------|-------------|---------|
|   |            |                |                |             |         |

LC000157

### **EXPLANATION**

#### BY THE LEGISLATIVE COUNCIL

OF

### AN ACT

# RELATING TO COMMERCIAL LAW -- GENERAL REGULATORY PROVISIONS -- RHODE ISLAND SOCIAL MEDIA REGULATION ACT

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